Inland Empire PCC (Riverside/San Bernardino Counties, CA)

Date founded: Early 1990's *(possibly 1993/1994)*
Members: Mailing list of approximately 600 members
Awards:
- PCC Premier Gold Level since 2014 and Platinum Level since 2017

Due to the COVID-19 pandemic, the primary challenge facing the Inland Empire PCC has been to reorganize the Executive Board in order to rejuvenate interest and support in PCC membership and attendance of events. This is coupled with a large geographical territory that needs to be covered.

To confront this challenge the PCC is planning to reorganize and recruit new Executive Board members, including the delegation of duties. Moreover, the Inland Empire PCC is engaging general membership through *Zoom* events and has partnered with the San Diego PCC to schedule at least 1-2 monthly PCC webinars throughout the year. This include: Annual Holiday Dinner, Plant Tour and Yearly Mail Design Professional courses.

Executive Board members can make or break a PCC. A major strength of the Inland Empire PCC is its Industry and Postal Co-Chairs, as Executive Board members. This includes their established committees:

- **Education:** Focuses on creating a network for *Academic Outreach*: Develop events involving colleges and universities in order to familiarize them with their PCC and its benefits, including educating them on available postal services/products/discounts, etc.
- **Membership:** Focuses on acquiring new members via prospecting and retaining current active members.
- **Communications:** Focuses on creating *call-to-action* flyers, emails, and letters. Takes advantage of news and public relations announcements for all PCC events.

The Inland Empire PCC is currently led by:

- Postal Co-Chair Vanessa Lumpkin, San Bernardino Postmaster
- Industry Co-Chair Dan Melo, Sale Manager, Quadient West District
- Industry Vice-Chair Jay Rajcevich, President, The OnShip Group, Inc.
- Postal Administrator Gloria Albaran, Customer Relations Coordinator
- Postal Administrator Juvylyn Sevilla, Complaints and Inquiry Clerk

Some *fun facts* about the Inland Empire area that you may not know are:

1) Riverside County was formed in May of 1893 from both San Bernardino and San Diego Counties. It was named for the City of Riverside which was, in turn, named for the Santa Ana River that run nearby.
2) San Bernardino County is the largest county in the contiguous United States by area, although some of Alaska's boroughs and census areas are larger.
3) 43.9% of the people in *San Bernardino County*, *CA* speak a non-English language, and 89.2% are U.S. citizens.

For more information on the PCC, please visit their website at:
http://www.socalpcc.org/iepcc-board-members.html.